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CITY OF KEARNEY **PRESS RELEASE** *For Immediate Release*

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Small Business Support Class at Kearney Public Library

Join guest presenter Bill Carlson for this free in-person training to learn how to use the online tool “Reference Solutions” by Data Axle. This resource is free to patrons who have a valid Kearney Public Library card. The event is Tuesday, November 19, from 12:00pm -1:30pm at Kearney Public Library. This lunch and learn event is free – but registration is required. Lunch is included.

Data Axle Reference Solutions is the go-to resource for comprehensive data on both businesses and individuals, tailored to the needs of small business owners, marketing professionals, entrepreneurs, researchers, and job seekers. It empowers users to create marketing plans, conduct competitive analysis, secure funding, and locate individuals. It is an invaluable tool for job seekers, businesses and researchers.

This class is perfect for small business owners, managers, and other business representatives who wish to increase customers and potential sales. However, anyone interested in the resource is welcome to attend.

To register, visit www.kearneylib.org and visit the “Events & Bookings” page, or call the library at 308-233-3282. The library is located at 2020 First Avenue. Library hours are 9am-9pm Monday through Thursday, 9am-5pm Friday and Saturday, and 1pm-5pm on Sunday.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.