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CITY OF KEARNEY **PRESS RELEASE** **For Immediate Release**

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Priority Traffic Enforcement Areas for October 2017

There are **three objectives** of this program:

- 1) Educate citizens of lawful and safe driving habits through traditional and social media.
- 2) Gain voluntary compliance from the public, through aggressive traffic statute enforcement practices that are specific to locate, time and type of violation.
- 3) Reduce the number of vehicle collisions at high traffic volume intersections and roadways.

The **criteria** will for determining these locations will be based on:

- Accidents and causes
- Traffic Congestion
- Public Complaints – **Please Use *Access Kearney* to report**
- City Complaints
- Manpower
- Calls for Service Load
- Officer/Supervisor Observations and Recommendations

Priority Traffic Enforcement Areas for October are:

- | | |
|-------------------------------------------------------|-------------------------|
| 1) 1500 Block of W. 11th Street (near Kenwood School) | Times: 7:30 - 8:30 a.m. |
| 2) 25th Street / 2nd Avenue | Times: 1:00 - 2:00 p.m. |
| 3) 11th Street / 2nd Avenue | Times: 8:00 - 9:00 p.m. |

While officers may enforce any observed violations, the targeted violations will be Failure to Yield Violations for turning vehicles, Traffic Signal Violations, Speed Enforcement, Improper Wide Turns, and other observed traffic violations.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.

pc: City Council	KSNB/NBC-Nebraska
Kearney Hub	1011Now
KGFW	City Department Heads
KKPR	
KHAS	
KRVN	
KHGI TV	

We provide services, solutions, and opportunities for our community.