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CITY OF KEARNEY **PRESS RELEASE** ***For Immediate Release***

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Priority Traffic Enforcement Areas (PTEA) for January 2018

There are **three objectives** of this program:

- 1) Educate citizens of lawful and safe driving habits through traditional and social media.
- 2) Gain voluntary compliance from the public, through aggressive traffic statute enforcement practices that are specific to locate, time and type of violation.
- 3) Reduce the number of vehicle collisions at high traffic volume intersections and roadways.

The **criteria** will for determining these locations will be based on:

- Accidents and causes
- Traffic Congestion
- Public Complaints – **Please Use Access Kearney to report**
- City Complaints
- Manpower
- Calls for Service Load
- Officer / Supervisor Observations and Recommendations

Priority Traffic Enforcement Areas for January are:

- | | |
|---|-------------------------|
| 1) W. 11th Street (22nd Avenue – 30th Avenue) | Times: 7:30 – 8:30 a.m. |
| 2) 56th Street / 2nd Avenue | Times: 2:30 – 3:30 p.m. |
| 3) 39th Street / E Avenue | Times: 7:00 – 8:00 p.m. |

While officers may enforce any observed violations, the targeted violations will be speed enforcement, Traffic Signal Violation, Improper wide turns, and other observed traffic violations.

Check out our web site at www.cityofkearney.org

We are sending this News Release as a service to the news media and citizens of Kearney.

CC: City Council
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