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# **CITY OF KEARNEY** **PRESS RELEASE** ***For Immediate Release***

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## **Priority Traffic Enforcement Areas (PTEA) for March 2018**

There are **three objectives** of this program:

- 1) Educate citizens of lawful and safe driving habits through traditional and social media.
- 2) Gain voluntary compliance from the public, through aggressive traffic statute enforcement practices that are specific to locate, time and type of violation.
- 3) Reduce the number of vehicle collisions at high traffic volume intersections and roadways.

The **criteria** will for determining these locations will be based on:

- Accidents and causes
- Traffic Congestion
- Public Complaints – **Please Use Access Kearney to report**
- City Complaints
- Manpower
- Calls for Service Load
- Officer / Supervisor Observations and Recommendations

## **Priority Traffic Enforcement Areas for March are:**

- 1) Avenue N (56th Street to 65th Street)
- 2) West Hwy 30
- 3) 5<sup>th</sup> Avenue (11<sup>th</sup> Street to South Railroad)

While officers may enforce any observed violations, the targeted violations will be speed enforcement, Traffic Signal Violation, Improper wide turns, and other observed traffic violations.

**Check out our web site at [www.cityofkearney.org](http://www.cityofkearney.org)**

*We are sending this News Release as a service to the news media and citizens of Kearney.*

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City Department Heads