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Vanbros & Associates / Miss Nebraska USA.

Press Release

Miss USA Sarah Summers, the former Miss Nebraska USA Comes Home

Kearney NE. July 12, 2018: The Miss USA Organization, together with Vanbros and Associates, and Nebraska Businessman Charles W Herbster, will welcome home Miss USA Sarah Summers to Nebraska July 17th, 2018 through July 21st, 2018. VANBROS appreciates the involvement of Herbster, who came forward and funded a huge portion of the Homecoming Week.

Herbster is a Falls City farmer and cattlemen. He is the owner and CEO of Herbster Angus Farms, North American Breeders, Conklin Company, Inc., and Judy's Dream Inc. Not only is he a successful entrepreneur, but a philanthropist as well.

John M. Vannatta Jr, President of VANBROS and Associates, Inc., which holds the State Licenses for the MISS USA® & MISS TEEN USA® State Pageants in Arkansas, Illinois, Kansas, Missouri, Oklahoma, and Nebraska welcomes the Former Miss Nebraska USA home to Nebraska as the newly crowned Miss USA. Vannatta says, "Sarah is a terrific young women that exemplifies all that it is to hold the crown. We could not be prouder of Sarah and her accomplishments and we look forward to what the year ahead brings"

Miss USA Sarah Summers will make several appearances across the state of Nebraska next week. A public itinerary is included with this Press Release.

Sarah Rose Summers was crowned Miss USA 2018 on May 21st. She is the first Nebraskan to ever be crowned Miss USA and will now represent the United States in the Miss Universe Pageant later this year.

Sarah was crowned National American Miss Jr. Teen for 2009-2010 and Miss Nebraska Teen USA in 2012. She is a 2013 graduate of Papillion-LaVista South High School where she was a member of the National Honor Society.

In 2017, Sarah graduated cum laude from Texas Christian University with two degrees: a Bachelor of Science in Strategic Communications with a business minor and a Bachelor of Science in Child Development.

Earlier this year, Sarah became a Certified Child Life Specialist. She is passionate about helping children and families. She serves as a liaison and advocate for children and families with their medical team

in children's hospital settings. She helps patients and their families understand procedures, diagnoses and much more.

Born and raised a Husker football fan, while in college, Sarah worked on the Dallas Cowboys Promotions Team, interacting with fans, sponsors and partners on game day.

Miss USA Public Schedule

Tuesday, July 17 (Lincoln)

10:00 am---Visit Cedars Home for Children

12 Noon---Speak to Lincoln Rotary, US Bank Bldg, 20th floor (Allen Beermann, 402-432-8848)

Wednesday, July 18 (Kearney, Scottsbluff and Norfolk)

9:00 am--Kearney Meet and Greet, Younes Conference Center (Mayor Stan Clouse, 308-627-6730)

12 Noon MST---Scottsbluff Meet and Greet, Fairfield Inn and Suites (Scottsbluff Economic Development Director Starr Lehl, 308-672-2803)

5:30 pm---Norfolk Meet and Greet, Black Cow Fat Pig Restaurant (Mayor Josh Moenning, 402-580-2471)

Thursday, July 19 (Omaha and Sarpy County)

9:00 am-Mable Rose Assisted Living Facility, 46th Street and Highway 370, her grandfather lives here and organized a tv watch party for residents when she was crowned Miss USA on May 21 (Mable Rose contact is Carol Lowe, 402-639-2456)

1:30 pm---News Conference with Mayor Stothert at her office

6:00 pm---Gala Event honoring Miss USA, Sarah Rose Summers, at the Omaha Design Center, 1502 Cuming Street (Charles W. Herbster, 402-801-1420)

Friday, July 20 (Omaha)

8:30 to 9:10 am---UNMC tour (UNMC contact is Bill O'Neill, 402-250-4839)

6:00 pm---Formal Welcome Home Reception for Miss USA at the Omaha Marriott Downtown (Charles W. Herbster, 402-801-1420)

Saturday, July 21 (Sarpy County)

12 Noon---Attend Storm Chasers Game at Werner Park (John Vannatta, 913-706-9856)

6:00 pm---Papillion Meet and Greet, SAC FCU Headquarters Atrium, 7148 Towne Center (John Vannatta, 913-706-9856)