



18 East 22nd St.
Kearney, NE 68848-1180
(308) 233-3214
www.cityofkearney.org

CITY OF KEARNEY **PRESS RELEASE** ***For Immediate Release***

Issued Date: August 17, 2021

Point of Contact: Kevin Thompson, Police Lieutenant, (308) 233-5269

Plan Ahead This Labor Day Holiday: *Drive Sober or Get Pulled Over*

Many Americans look to the Labor Day holiday weekend as the unofficial end of summertime. No matter how you plan to celebrate the end of the season this year, make sure you plan it safely. This Labor Day weekend, Kearney Police Department is participating in the *Drive Sober or Get Pulled Over* impaired driving awareness campaign which runs from August 20, 2021 through September 6, 2021. In support of the law enforcement community's dedication to protecting the lives of residents in their communities, you'll see officers working together during this holiday weekend to take drunk drivers off the roads.

According to the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), 10,142 people were killed in motor vehicle crashes in 2019 that involved an alcohol-impaired driver. On average, more than 10,000 people were killed each year from 2015 to 2019, and one person was killed in a drunk-driving crash every 52 minutes in 2019. This is why Kearney Police Department is working together with NHTSA to remind drivers that drunk driving is not only illegal, it is a matter of life and death. As you head out to the Labor Day festivities, remember: *Drive Sober or Get Pulled Over*.

Kearney's participation in the impaired driving enforcement is funded through a grant from the Nebraska Office of Highway Safety.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.

pc: City Council
Kearney Hub
KGFW
KKPR
KHAS
KRVN
KHGI TV
KSNB Local4
1011Now
City Department Heads